

**THE SCHOOL DISTRICT OF PHILADELPHIA
MCCLURE ELEMENTARY SCHOOL
600 W. HUNTING PARK AVENUE
PHILADELPHIA, PA 19140**

Sharon Marino
Principal

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September 17, 2014

Dear Parents/Guardians, Community Members and Stakeholders,

My name is Sharon Marino and I am the proud principal of McClure Elementary School, located in the Hunting Park section of Philadelphia. McClure Elementary is a Title I school; 96% of our students are considered economically disadvantaged. We are also a bilingual school with a 20% English Language Learner population. As I enter my second year as principal, I am actively seeking opportunities and grants that support our vision and mission at McClure; this is why I writing to you.

We are reaching out to see if you can support us as we move forward with our newest program, Playworks. We are partnering with Playworks (www.playworks.org) to bring socialized recess to our community. Students will have an opportunity to collaborate, problem-solve, and learn how to work together on a daily basis under the guidance of a Playworks Coach. Students will also have an opportunity to participate in extra-curricular sports and receive after school academic support. Playworks data shows that schools that participate in this program have a decrease in safety and discipline concerns and a measurable increase in time on task for instruction and an increase in student focus in the classroom. Data also reports that less time is spent resolving conflicts among students and obviously an increase in healthy play and exercise takes place.

Therefore, we are actively seeking your help through monetary donations on our site: <http://mcclureplayworks.mydagsite.com>. The money raised will pay for the Playworks program and more specifically the Playworks Coach. The Playworks Coach will model, teach, practice, and introduce hundreds of recess games and ideas that help students learn the appropriate ways to communicate and problem-solve not just at recess but also in their everyday lives. The skill set that the Coach brings to the school will contribute significantly to the climate and safety of our school and community. If you are able to support us, we can include your contact information or business information in our monthly newsletter that goes home to over 550 families as a way of promoting your business and thanking you for your support. If you feel more comfortable sending a check, kindly make it out to McClure Elementary School and send to the address above.

With the current budget crisis in the district we hope that we can count on your support to provide this opportunity to our students. If you have questions or would like to discuss possibilities, please do not hesitate to reach out to me at 215-456-3001. I look forward to collaborating with you on behalf of our children!

Respectfully,

Sharon Marino
McClure Elementary School
Principal

**Simply scan the QR
Reader on the right
to donate now!**

**Thank you for your
support!**

McClure Panthers

